I’m interested in glorifying something that we in the world would say doesn’t deserve being glorified. Something that’s forgotten, focused on as though it were some sort of sacred object.
—Ed Ruscha

Gagosian is pleased to present *Dedication Stones*, a special exhibition of new drawings by Ed Ruscha in Saanen, Switzerland.

In an oeuvre spanning more than fifty years, Ruscha employs a distinctively American lexicon of images, words, and signs in works across a broad range of mediums. Presenting a litany of familiar icons including snow-capped mountains and the American flag, he applies a wry verbal and visual wit to his chosen subjects, exploring the frequent disconnect between ideas and their expression, and celebrating the beauty of what he calls “everyday noise.”

In each of the *Dedication Stones* drawings, Ruscha renders a different short word or symbol containing the letter x, which for him represents the ultimate variable, an endlessly adaptable surrogate for other ideas. It is also a literal component of the various terms and names he illustrates — *Bix, Mix, Fix, Tax*, and so on—the use of similar-sounding words recalling Ruscha’s screen-print...
Ed Ruscha was born in 1937 in Omaha, Nebraska, and lives and works in Los Angeles. His work is collected by museums worldwide. Exhibitions include Fifty Years of Painting, Haus der Kunst, Munich (2010, traveled to Moderna Museet, Stockholm, through 2010); Standard, Los Angeles County Museum of Art (2012–13, traveled to Rose Art Museum, Brandeis University, Waltham, MA, through 2013); Los Angeles Apartments, Kunstmuseum Basel (2013); In Focus: Ed Ruscha, J. Paul Getty Museum, Los Angeles (2013); 15th Biennale de Lyon, France (2013); Ed Ruscha and the Great American West, de Young Museum, San Francisco (2016); Course of Empire, National Gallery, London (2018); Double Americanisms, Secession, Vienna (2018–19); Tate ARTIST ROOMS: Ed Ruscha, Tate Modern, London (2019–21), and OKLA, Oklahoma Contemporary, Oklahoma City (2021).