

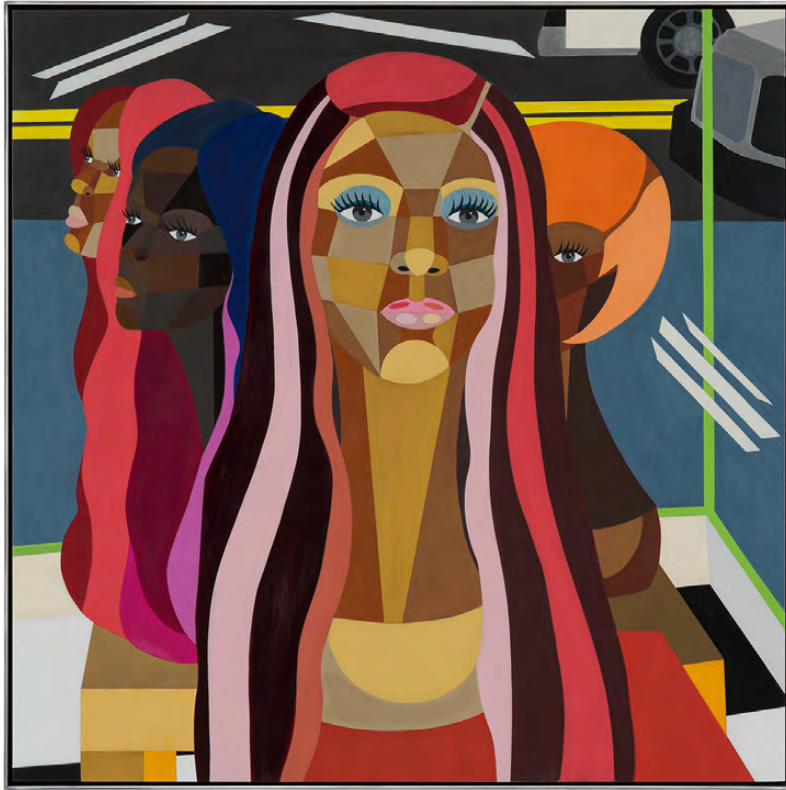
# GAGOSIAN

---

## Gagosian to Host Inaugural Exhibition in Korea

New Paintings by Derrick Adams to Be Presented in the APMA Cabinet, at the Seoul Headquarters of Amorepacific from September 3 to October 12, 2024

---



Derrick Adams, *Where My Girls At?*, 2024, acrylic on wood panel, in artist's frame, 26 × 26 inches (66 × 66 cm) © Derrick Adams Studio

[Download Press Images](#)

**SEOUL, June 27, 2024**—Gagosian is pleased to announce *Derrick Adams: The Strip*, the gallery's debut exhibition in Korea. New work by Adams will be presented in the headquarters of Amorepacific, the world-renowned Korean beauty and cosmetic company, in the center of Seoul, opening on September 3, 2024, alongside the third edition of the Frieze Seoul art fair. The exhibition will be held in the APMA Cabinet, a project space on the ground floor of the David Chipperfield-designed building.

Nick Simunovic, senior director at Gagosian, commented, "We are thrilled to be hosting our inaugural exhibition in Seoul, which builds upon last year's appointment of Jiyoung Lee to lead the gallery's operations in Korea. It's a tremendous honor for Gagosian to be the first gallery to program this extraordinary space at Amorepacific's headquarters. The venue is an ideal location to celebrate Derrick Adams's first exhibition in Korea and to share his work with such an important community of art enthusiasts and collectors."

In this latest body of work, Adams has made a series of paintings inspired by the display windows of beauty supply stores both near his Brooklyn studio and throughout the world. Representing groups of mannequin heads adorned with colorful wigs, they are framed by textured reliefs of bricks marked by layers of paint and traces of city life. Incorporated into the compositions are reflections of sidewalks,

roads, and cars—a merging of interior and exterior spaces. Created in various sizes and configurations, the paintings are complemented by two sculptures made with mannequin heads and wigs.

Adams draws from the strategies of Pop art, highlighting commercial display, consumer products, and desire. He constructs his paintings with interlocking planes of color, abstracting the heads to suggest the multiplicity of identity. In addition, his experimental approach to the representation of Black urban life was inspired in part by artist Romare Bearden's panoramic collage *The Block* (1971, Metropolitan Museum of Art, New York). Derived from many locales, Adams's subjects are Black women who embody the roles of both consumer and muse. Their engagement with various forms of costuming is cross-cultural—often the prototype for how the transformation of appearance expresses style, attitude, and individualism.

**Derrick Adams** was born in Baltimore in 1970, and lives and works in New York. Collections include the Baltimore Museum of Art; Birmingham Museum of Art, Alabama; Virginia Museum of Fine Arts, Richmond; Brooklyn Museum, New York; Metropolitan Museum of Art, New York; Studio Museum in Harlem, New York; and Whitney Museum of American Art, New York. Exhibitions include *ON, Pioneer Works*, New York (2016); *Network*, California African American Museum, Los Angeles (2017); *Patrick Kelly, The Journey*, Studio Museum in Harlem/Countee Cullen Library, New York (2017); *Sanctuary*, Museum of Arts and Design, New York (2018); *Transmission*, Museum of Contemporary Art, Denver (2018); *Where I'm From*, Baltimore City Hall (2019); *Buoyant*, Hudson River Museum, Yonkers, New York (2020); *Derrick Adams and Barbara Earl Thomas: Packaged Black*, Henry Art Gallery, Seattle (2021); *LOOKS*, Cleveland Museum of Art (2021–22); and *I Can Show You Better Than I Can Tell You*, FLAG Art Foundation, New York (2023). Adams has received the Louis Comfort Tiffany Award (2009), Joyce Alexander Wein Artist Prize from the Studio Museum in Harlem (2016), Gordon Parks Foundation Fellowship (2018), and Robert Rauschenberg Foundation Residency (2019).

#DerrickAdams

## **DERRICK ADAMS**

*The Strip*

Opening reception: Tuesday, September 3, 5–7pm

September 3–October 12, 2024

APMA Cabinet

Amorepacific Headquarters

100 Hangang-daero, 1/F, Yongsan-gu, Seoul

---

## **Gagosian**

[press@gagosian.com](mailto:press@gagosian.com)

Hallie Freer

[hfreer@gagosian.com](mailto:hfreer@gagosian.com)

+1 212 744 2313

Toby Kidd

[tkidd@gagosian.com](mailto:tkidd@gagosian.com)

+44 20 7495 1500

## **Sutton**

Carol Lo

[carol@suttoncomms.com](mailto:carol@suttoncomms.com)

+852 2528 0792