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## GAGOSIAN GALLERY

Art

**Newson's \$1.3 Million Speedboat Joins Manta Ray Jet, \$300 Nikes:**

**Review**

*By Katya Kazakina - Sep 23, 2010 12:01 AM ET*



A speed boat by Marc Newson is included in "Marc Newson: Transport" at Gagosian Gallery in New York.

Source: Gagosian Gallery via Bloomberg



Nike "Zvezdochka" shoes designed by Marc Newson. The footwear was named after the fifth Russian dog in space, and are available for \$300 at the Gagosian boutique on Madison Avenue. Photographer:

Katya Kazakina/Bloomberg



"Marc Newson: Transport," a new exhibition at Gagosian Gallery in New York. It includes a space plane, a personal jet, a surfboard and a 33-foot speedboat. Source: Gagosian Gallery via Bloomberg



"Marc Newson: Transport," a new exhibition at Gagosian Gallery in New York. It includes a space plane, a personal jet, a surfboard and his most recent object, a sleek 33-foot speedboat selling for about \$1.3 million. Source: Gagosian Gallery via Bloomberg

Marc Newson's Lockheed Lounge, a curvy aluminum recliner, has set and broken auction records, thanks to covetous couch potatoes with deep pockets.

The London-based designer also has a high-end mobile side. His new show at one of Gagosian Gallery's Chelsea outlets, "Marc Newson: Transport," includes a space plane, a personal jet, a surfboard and his most recent bauble, a sleek 33-foot speedboat with turquoise seats that will set you back about \$1.3 million.

That's half the \$2.1 million that the Lockheed Lounge, owned by CNET Networks Inc. founder Halsey Minor, fetched at auction in May. It's also twice what this sort of boat usually costs.

"Gosh! That's a lot," said Pascal Wiscour-Conter, chief executive officer of Monaco-based Equisea Yacht Management, in a telephone interview, while also conceding it's the "Ferrari of speedboats."

The 2009 “Aquariva by Marc Newson,” one of an edition of 22, was built by Italian luxury-boat maker Riva SpA in Sarnico, Italy. Newson kept the brand’s retro look while swapping its signature mahogany for “phenolic textile composite.”

“These objects are all about the future,” said Newson, 46, in a recent interview at the gallery. “Although some of them are now 10 years old or more.”

The “EADS Astrium Space Plane” looks like first class for the Jetsons. The tubular cabin, pocked on walls and ceiling with portholes, has four canary-yellow laid-back chairs set in black shells. Newson designed the prototype in 2007 for European Aeronautic Defence & Space Co. It looks comfy and impractical, and it isn’t for sale.

#### Touched by Aerospace

“The technology that I get exposed to in the aerospace industry affects everything I do,” said Newson, in an earlier interview. “Whether it be designing a car, or a piece of furniture or something in plastic for the kitchen, chances are, the material would have been used in some way in the aerospace industry originally.”

The “Kelvin40 Concept Jet” (2003), for the executive who has everything and a pilot’s license, looks like a manta ray standing on three tiny tires. The 1999 “Ford 021C Concept Car” is small, boxy, snouty, apple-green and vaguely lovable. I wanted to take it for a walk.

Somewhat more sensible items include a seemingly roadworthy 2008 Biomega bicycle and a pair of Nike shoes covered in perforated blue material. There’s no price for the Gagosian two-wheeler, but Copenhagen-based Biomega sells another Newson-designed model for almost \$8,000.

Newson designed the shoes in 2004 for Russian cosmonauts. Called “Zvezdochka” (which means “little star” in Russian), the footwear was named after one of the early Russian dogs in space. They’re available for \$300 at the Gagosian boutique on Madison Avenue.

“As a kid I loved a lot of the typical things that boys love, you know, cars, planes,” said Newson. “But I didn’t really grow out of it. It’s now become a job.”

“Marc Newson: Transport” runs through Oct. 16 at 522 W. 21st St. Information: +1-212-741-1717 or <http://www.gagosian.com>