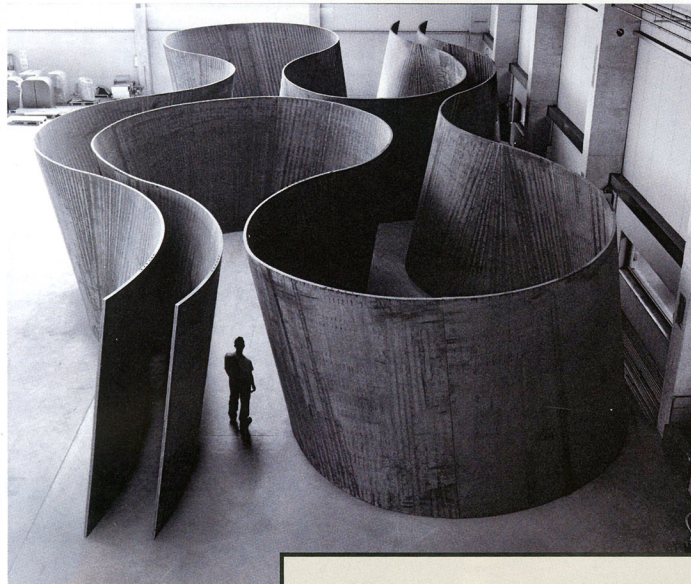


GAGOSIAN

Robb Report
MAKING FOR THE LUXURY LIFESTYLE

Gagosian Gallery

As Selected by **Alessia Antinori**



"Gagosian is an example of what to follow as an art gallery, but it's of a certain range, a very high range."

The 26th-generation Italian winemaker Alessia Antinori has been collecting art for more than 15 years and has purchased works on three continents. She has commissioned contemporary-art installations and curated exhibitions for Marchesi Antinori Chianti Classico Cellars, her family's winery in Florence. She has plenty of experience with galleries and dealers, and none impresses her more than the Gagosian Gallery.

Larry Gagosian founded the business in 1980 in Los Angeles, opened a second gallery in Manhattan's Chelsea neighborhood 5 years later, and now has 16 exhibition spaces around the world. Antinori first met Gagosian about 10 years ago at his Manhattan apartment for a meeting of the International Council group of the Museum of Modern Art; she has been a member of the group since 2001. "He has amazing artists from all over the world, especially American artists," she says. "And the

great thing about Gagosian is that he had three or four galleries in New York, but then he opened all over the world—in the U.S., but also in Hong Kong, London, Paris, Rome. He started being extremely international before other galleries did, not focusing only on New York. Gagosian is an example of what to follow as an art gallery, but it's of a certain range, a very high range."

About three years ago, Antinori saw one of Richard Serra's large-scale steel sculptures at the Gagosian space on West 21st Street in Chelsea. Called *Inside Out* (shown), it's made of two 13-foot-tall curved steel plates forming a labyrinth that covered an 80-foot-by-40-foot section of the gallery's floor space. "It was a beautiful exhibition of Serra," says Antinori. "Seeing such an amazing piece in a gallery was quite impressive." (The Gagosian space on West 24th Street is currently holding a Serra show that features four of his large-scale works; it runs through October 22.)

She has high praise in general for Gagosian Gallery shows. "They're so well done," she says. "They could be exhibitions at museums."

—SHEILA GIBSON STOODLEY